

New Orleans Artists Against Hunger & Homelessness

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FOR IMMEDIATE RELEASE

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NOAAHH Benefit Concert with Shamarr Allen, The Stooges Brass Band, Khris Royal • Saturday, September 10 • The Parish, House of Blues

New Orleans – New Orleans Artists Against Hunger and Homelessness (NOAAHH) will present a benefit concert featuring Shamarr Allen and the Underdawgs, The Stooges Brass Band, Khris Royal & Dark Matter. The event will be Saturday, September 10. Doors open 8:00 p.m. at The Parish @ House of Blues, 229 Decatur Street. Tickets are \$25 and can be purchased online at www.HouseofBlues.com. Major underwriting for the concert is by the Rittvo Family Foundation.

Trumpeter and vocalist Shamarr Allen with the Underdawgs rap, rock and jazz their way through multiple musical genres. They've toured with Willie Nelson, Leon Russell and R.E.M. and performed for President Barack Obama. The Stooges Brass Band synthesizes a contemporary urban beat with traditional New Orleans Jazz. They've performed with such notable artists as Jessica Simpson and Jadakiss and toured in three continents. Khris Royal, a dynamic saxophonist with talent honed by NOCCA and Berklee College of Music, has shared a stage with Lettuce, George Porter Jr., Trombone Shorty and "Big Sam" Williams. He leads Dark Matter in blending New Orleans funk with sophisticated jazz.

NOAAHH was founded in 1985 when Allen Toussaint, Songwriters Hall of Fame inductee and Grammy Trustee Award recipient, and Aaron Neville, Grammy Award winner and Louisiana Music Hall of Fame inductee, brought together a group of New Orleans musicians to perform a concert to benefit the hungry and homeless of metro New Orleans.

NOAAHH, a successful nonprofit organization governed by an all-volunteer board of directors, to date has distributed more than \$1 million to charity since the first NOAAHH concert in 1985. NOAAHH annually presents concerts and gala celebrity mixers to raise funds to help alleviate hunger and homelessness in the New Orleans community. Proceeds from the concerts are distributed by NOAAHH to metro New Orleans philanthropic agencies and charities that are nonprofit and experienced in providing food and shelter to the needy. Over 50 organizations have received NOAAHH grants.

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NOAAHH – 26 YEARS OF SERVICE TO THE COMMUNITY

- In 2010 the Food Research and Action Center reported that the New Orleans metro area had the eighth-highest rate of food hardship in the nation. Food hardship is defined as the lack of money to buy food that families need and is considerably worse for households with children. (Source: http://www.nola.com/health/index.ssf/2010/07/childhood_hunger_research_find.html)
- Nationwide, 3 million Americans - including 500,000 children - are homeless. An estimated 17,000 to 19,000 men, women and children in the New Orleans area are homeless. (Source: City of New Orleans:Healthcare for the Homeless Program <http://www.cityofno.com/pg-48-6-homeless-healthcare.aspx>)
- NOAAHH - founded in 1985 when Allen Toussaint, Songwriters Hall of Fame inductee, Grammy Trustee Award recipient, and Aaron Neville, Grammy Award winner and Louisiana Music Hall of Fame inductee, brought together a group of New Orleans musicians for the purpose of performing a concert to benefit the hungry and homeless of metro New Orleans.
- NOAAHH - a successful nonprofit organization governed by an all-volunteer board of directors.
- NOAAHH annual concerts and gala celebrity mixers raise funds to help alleviate hunger and homelessness in the New Orleans community.
- Concert proceeds distributed by NOAAHH to metro New Orleans philanthropic agencies and charities that are nonprofit and experienced in providing food and shelter to the needy.
- To date, more than \$1 million have been distributed to charity since the first NOAAHH concert in 1985 and has distributed to funds to over 50 grant recipients.