

New Orleans Artists Against Hunger & Homelessness

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FOR IMMEDIATE RELEASE

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NEW ORLEANS ARTISTS AGAINST HUNGER AND HOMELESSNESS CONCERT CELEBRATES ALLEN TOUSSAINT'S LEGACY OF CARING

Sunday, January 14, 2018

Rock 'N' Bowl, 3016 South Carrollton Avenue, New Orleans

7:00 PM - 10:00 PM

Featuring Marcia Ball • Deacon John and The Ivories

New Orleans Artists Against Hunger and Homelessness (NOAAHH) will celebrate NOAAHH co-founder Allen Toussaint's Legacy of Caring at a concert on Sunday, Jan. 14, 2018, at Rock 'N' Bowl, 3016 South Carrollton Avenue, featuring Marcia Ball and Deacon John Moore and The Ivories.

Tickets are \$30 for general admission; children 10 and under will get in free. Patron Party tickets are \$80. Tickets can be bought online at NOAAHH's website, www.noaahh.org or at www.rocknbowl.com. Bowling and a silent auction will be part of the evening celebration on January 14, which the New Orleans City Council has designated Allen Toussaint Day. He was born on January 14, 1928.

Marcia Ball, described in *USA Today* as "a sensation, saucy singer and superb pianist... where Texas stomp-rock and Louisiana blues-swamp meet," has earned worldwide fame for her songwriting and electrifying performances. Inducted into the Gulf Coast Hall of Fame and the Louisiana Music Hall of Fame, she has received six Living Blues Awards and nine Blues Music Awards.

Deacon John Moore's career spans 60 years, and he has worked with Toussaint, Dave Bartholomew and Harold Batiste, among others. Early in Moore's career, Toussaint approached Moore while he was performing on stage at The Dew Drop Inn. Toussaint said he liked his guitar playing and asked Moore if he was interested in playing sessions with him. The next day, Moore was at Cosimo Matassa's J&M Studios. In 2017, Moore received The Big Easy Awards' Lifetime Achievement in Music Award.

Proceeds from the concert will provide money for grants that NOAAHH distributes to the region's philanthropic and nonprofit agencies and charities that provide food and shelter to those in need. Toussaint and Aaron Neville founded NOAAHH in 1985, when they brought together a group of New Orleans musicians to perform a concert that would benefit the New Orleans areas' hungry and homeless people. Since then, NOAAHH has distributed more than \$3 million in grants to more than 50 area organizations.

The Food Research and Action Center reported one in six Americans struggled with hunger in 2015. The New Orleans metro area had a 22.3 food hardship rate, placing it 7th among metropolitan areas in the nation. Food hardship is defined as the lack of money to buy food that families need, and it is considerably worse for households with children.

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